

change...of course

With the beginning of the new millennium, like many other small cities, Pune started to grow and at that time, there were only 6 Colleges imparting Architectural Education under Pune University. Architects who had small practices were needed to help the City grow and prosper. **With time and use of Technology, the kinds of Structures changed, life in the City changed.** Projects started getting larger in size and to execute these, Architectural Firms also grew bigger to handle work more efficiently. Faster land development and departmentalisation of work became the need of time. This offered jobs to many fresh and junior Architects to get experience working in a big Firm under a Chief Senior Architect. It also offered opportunities to Architects with Specialisations viz. **Urban Planning & Design, Industrial Architecture, Landscape, Conservation, Project Management** etc. to contribute their ideas towards the Mega-projects in the City. Some of them got into allied creative fields like **Product design, Graphic Design, Set Design, Journalism**; while there were a few who ventured into completely different streams like **Automobile design, Photography, Animation, Film Making** etc. Today in 2014, (as per the CoA website) there are 14 Colleges admitting 1160 new people into our Profession,

in Pune and Pune University Region alone. These Colleges are instrumental in moulding Fresh Architects, by enhancing their capability to create and execute their concepts and designs. They also offer the option of Post-Graduate Studies in varied fields, ...but fall short of **preparing them to enter the market-driven World.** All this advancement in Architectural Education and the options therein, have actually started creating confusion in the minds of the Final Year Students. They often ask their Teachers questions like "what should I do after passing out – **Masters, Job or Practice?**", "**when should I do my Master Study, which Masters..? and where... in India or abroad?**" Most of them do not have any direction while stepping out. They are also not sure of getting projects if they set up their own practice, and get enough work to keep themselves busy and progress in life. To discuss on all these options, to address the chaos that goes on in that young mind while working on his/her Final Architectural Project and to guide our Students for a good start to their Career, we, the Faculty at Allana College of Architecture, Pune have organized this Entrepreneurship and Career Development Program for the **Final Year B.Arch. and M.Arch. Students of all Architecture Colleges.**

ENTREPRENEURSHIP & CAREER DEVELOPMENT PROGRAM

passion versus ₹ ₹ ₹

widening of perspective

crucible of learning

dilemma of choice

unknown path

8.00-9.00 BREAKFAST & REGISTRATION

01 Inauguration Felicitation 9.00 - 9.30
Felicitation of: 2012-13 First Ranker, 2012-13 Thesis Topper, B. Arch. program, Pune University
Mr. P. A. Inamdar, President, M.C.E. Soc. Prof. Irfan Shaikh, Chairman, LMC, ACOA Prof. J. D. Deshpande, Director, NIASA Ar. Prakash Deshmukh, President, IIA Prof. R. T. Ghogale, ACOA Study Centre Head Prof. Lina Debnath, Principal, ACOA

02 The Question 9.30 - 10.00
Session to be conducted by an eminent personality of the Architectural fraternity. Understand the confusion faced by the students at thesis level about their future prospects.
Prof. Jayashree. D. Deshpande Director, NIASA, Pune

03 Private Practice 10.00 - 11.50
Big and small architectural practices. The start and build of a successful company. Developing winning business plans and managing projects effectively. Understanding new technologies and research. Understanding how the process varies and resources involved
Signature style Industrial Arch. & PM Const. Mngt. & Turn Key 3D visualization Green Architecture Real Estate
Ar. Girish Doshi, Pune Ar. Prashant Deshmukh, Pune Ar. Vinayak Thorat, Pune (AV presentation) Ar. Nishant Mehta, Pune (AV presentation) Ar. Poorva Keskar, Pune Ar. Prakash Deshmukh, Pune

04 Allied Fields 11.50 - 13.00
Understanding the opportunities in various allied fields of Architecture and the possibilities of career enhancements. Interpret customer needs. Enhance and expand your network.
Arch. Photography Market Presence Legalities Animation Set design & Film making
Mr Hemant Patil, Pune (AV presentation) Mr. Dipendra Baoni, Lemon Design Pvt. Ltd, Pune Ar. Rajeev Rajee, Pune Ar. Ravi Aburi, Delhi (AV presentation) Ar. Dheeraj Akolkar, London (AV presentation)

13.00 - 14.00 LUNCH

05 Academics-Post Graduation 14.00 - 15.50
Understanding career enhancement opportunities in the field of Architectural Teaching. Post Graduation and Doctorate opportunities in India and abroad. Understand future prospects in the respective allied fields & Specializations in India and abroad.
Academics Urban Planning & design Conservation Landscape Arch. Graphic & UI design Product Design Transportation Design
Prof. Akhtar Chauhan, Mumbai Ar. Sadhana Naik, Pune Ar. Kiran Kalamdani, Pune Ar. Aniket Bhagwat, A'bad (AV presentation) Ar. Divesh Jaiswal, Bangalore Ar. Aditya Sambhare, Pune Ar. Chandrashekhar Vyawahare, Pune (AV presentation)

15.50 - 16.00 TEA

06 The Discussion 16.00 - 17.00
Session to be conducted by 2 eminent personalities of the Architectural Practice and Architectural Education fraternity each. Informal discussion / Q&A session between students and professionals.
Ar. Ash Parekh, Pune Ar. Vijay Sohoni, Nasik

07 The Conclusion 17.00 - 17.30
Summary for the entire day's talks. Discuss the change in Architectural Practice and Education over time.
Ar. Dean D' Cruz, Goa

08 Vote of Thanks 17.30 - 18.00
Vote of thanks. Participation certificates to awarded to the students
Prof. Lina Debnath, Principal, A.C.O.A., Pune

event supported by
National Institute of Advanced Studies in Architecture, Pune
Council of Architecture, New Delhi
Indian Institute of Architects, Pune

time & date
8.00am - 6.00pm
on Saturday March 15, 2014

venue
Assembly Hall, A.C.O.A., Azam Campus Camp, Pune

Student Registration Fees
Rs. 500/-

Professional Registration Fees
Rs. 1,000/-

Last Date of Registration
March 10th, 2014

event coordinators
Ar. Prachi Aiyer(mob: +91 9822355363)
Ar. Dhvani Iyer.....(mob:+91 9890248887)
registration coordinators
Ar. Shiela Dhawale.....(mob: +91 9850182737)
Ar. Vaishali Muneshwar.....(mob: +91 8605161619)

